

# Let's take this step by step, together

Ionis Every Step<sup>™</sup> is here for you every step of the way, from getting your prescribed medicine to learning how to use it and ways to help follow your doctor's treatment plan.

## Signing up for Ionis Every Step gives you access to



### Patient Education Manager\*

The Patient Education Manager is your primary Ionis Every Step partner to help you

- Understand how to start DAWNZERA<sup>™</sup> (donidalorsen)
- Provide training on how to use the autoinjector
- Answer any questions you may have
- Make sure you're getting the support you need throughout your treatment journey



### Insurance Navigation<sup>†</sup>

When it comes to insurance, Ionis Every Step will work with your doctor and your insurance plan to

- Help get DAWNZERA covered at the lowest possible cost and support timely access to the medicine, regardless of your financial situation
- Provide updates at every step



### Affordability Programs<sup>‡</sup>

Ionis Every Step is committed to helping you access your Ionis medication. There are many financial assistance options available regardless of your insurance.

**See the next page** for more details on our affordability programs.



### DAWNZERA Direct

DAWNZERA Direct is your digital companion for tracking your DAWNZERA treatment journey. With DAWNZERA Direct, you can reach out to your Patient Education Manager, access educational materials, monitor your treatment, and get reminders for refills.

**Reach out to your Patient Education Manager** to sign up for DAWNZERA Direct and begin tracking your treatment journey today.

If you are new to DAWNZERA and want to see if it's right for you, you may be eligible to receive a one-time, one-dose supply of DAWNZERA at no cost. Talk to your doctor about the Free Trial Program available through Ionis Every Step. For eligibility, see terms and conditions at [DAWNZERA.com/FreeTrialProgram](https://www.dawnzera.com/FreeTrialProgram).<sup>§</sup>



**Visit [DAWNZERA.com](https://www.dawnzera.com) or call 1-844-444-4305, Monday to Friday, 8 AM to 8 PM ET, to learn more about Ionis Every Step**

\*Patient Education Managers cannot give medical advice and do not replace your medical team. Contact your doctor for any medical concerns.

†Insurance approval is not guaranteed. Ionis Every Step offers affordability programs for people prescribed DAWNZERA.

‡Terms and conditions apply. Program subject to change or discontinue without notice, including in specific states.

§May not be billed back to the third-party payer or resold. Participating in the program does not impose an obligation to purchase in future. Terms and conditions apply. Program subject to discontinue without notice, including in specific states.

# Learn more about our affordability programs

IONIS  
**EVERY STEP**  
SUPPORT SERVICES

## Quick Start

Ionis Every Step gets you started on therapy quickly with a quick-start shipment if insurance coverage is delayed.<sup>11</sup>

## Copay Assistance

Count on us. Ionis Every Step can help you pay as little as \$0 out of pocket per prescription if you have commercial insurance coverage and qualify.<sup>1</sup>

## Bridge

If you have a temporary gap in commercial (private) insurance coverage, and are eligible, you can receive a short-term supply of DAWNZERA at no cost.<sup>12</sup>

## Patient Assistance Program (PAP)

If you do not have affordable insurance coverage, you may be eligible for the Ionis Every Step Patient Assistance Program and receive DAWNZERA at no cost. You must be signed up for Ionis Every Step and complete a PAP application to determine financial eligibility. The PAP application can be submitted via mail or through a link sent by the Patient Education Manager. Continued eligibility depends on additional reviews of insurance and financial information, including an annual PAP reapplication process.<sup>#</sup>



## Start off on the right foot with Ionis Every Step

Signing up for Ionis Every Step is simple. Your doctor will complete the DAWNZERA Patient Enrollment and Prescription Form, and you will need to provide consent. You have a few options to sign up for Ionis Every Step:



**Sign the DAWNZERA Patient Enrollment and Prescription Form in your doctor's office**



**Visit [DAWNZERA.com/Enroll](https://DAWNZERA.com/Enroll)**



**Call Ionis Every Step at 1-844-444-4305, Monday to Friday, 8 AM to 8 PM ET**

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**Meet our dedicated team!** Sign up for Ionis Every Step to get connected to a **Patient Education Manager** and access our resources and support

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If your healthcare provider wants to learn more, they can visit [DAWNZERAhcp.com/Ionis-Every-Step-Support](https://DAWNZERAhcp.com/Ionis-Every-Step-Support) or call 1-844-444-4305, Monday to Friday, 8 AM to 8 PM ET, for information about the program.

<sup>11</sup>Terms and conditions apply. Subject to change or discontinue without notice, including in specific states.

<sup>12</sup>Eligibility restrictions: This program is not available to individuals who use any state or federal government-funded health care program to cover a portion of medication costs, such as Medicare, Medicaid, TRICARE, Department of Defense, or Veterans Administration, or any other state or federal government-funded health care program. Terms and conditions apply. Program subject to change or discontinue without notice, including in specific states.

<sup>#</sup>Subject to program terms, conditions, and limits. Ionis Every Step consent is required for participation in all Ionis Every Step affordability programs.